

| Save
Energy 
with Netatmo

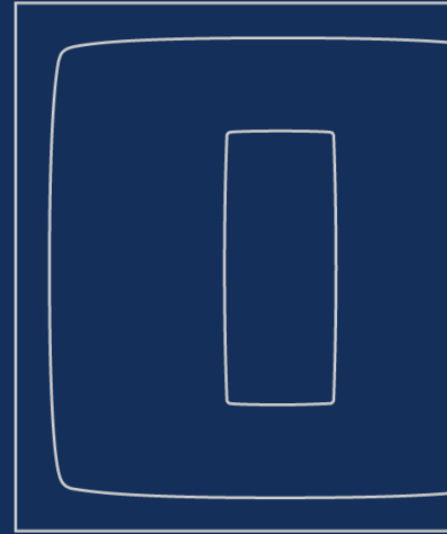
USER SURVEY RESULTS

Energy savings
and smart heating
solutions •

July, 2023



Methodology •



SURVEY OBJECTIVES:

- Polling Netatmo Smart Energy users (Thermostats and Radiator Valves), measuring their overall satisfaction based on seniority and products installed
- Assess level of savings (perception) thanks to a smart heating solution
- Assess level of how the energy crisis changed behaviors when heating

Important: all the following results cannot be re-used or shared without the authorization of Netatmo.



A form sent by email via a dedicated tool, targeting **Netatmo users of: Smart Thermostat(s) and/or Smart Radiator Valve(s).**



2,385 respondents were registered across Europe.
Note: respondents were free to take part, without any incentive.

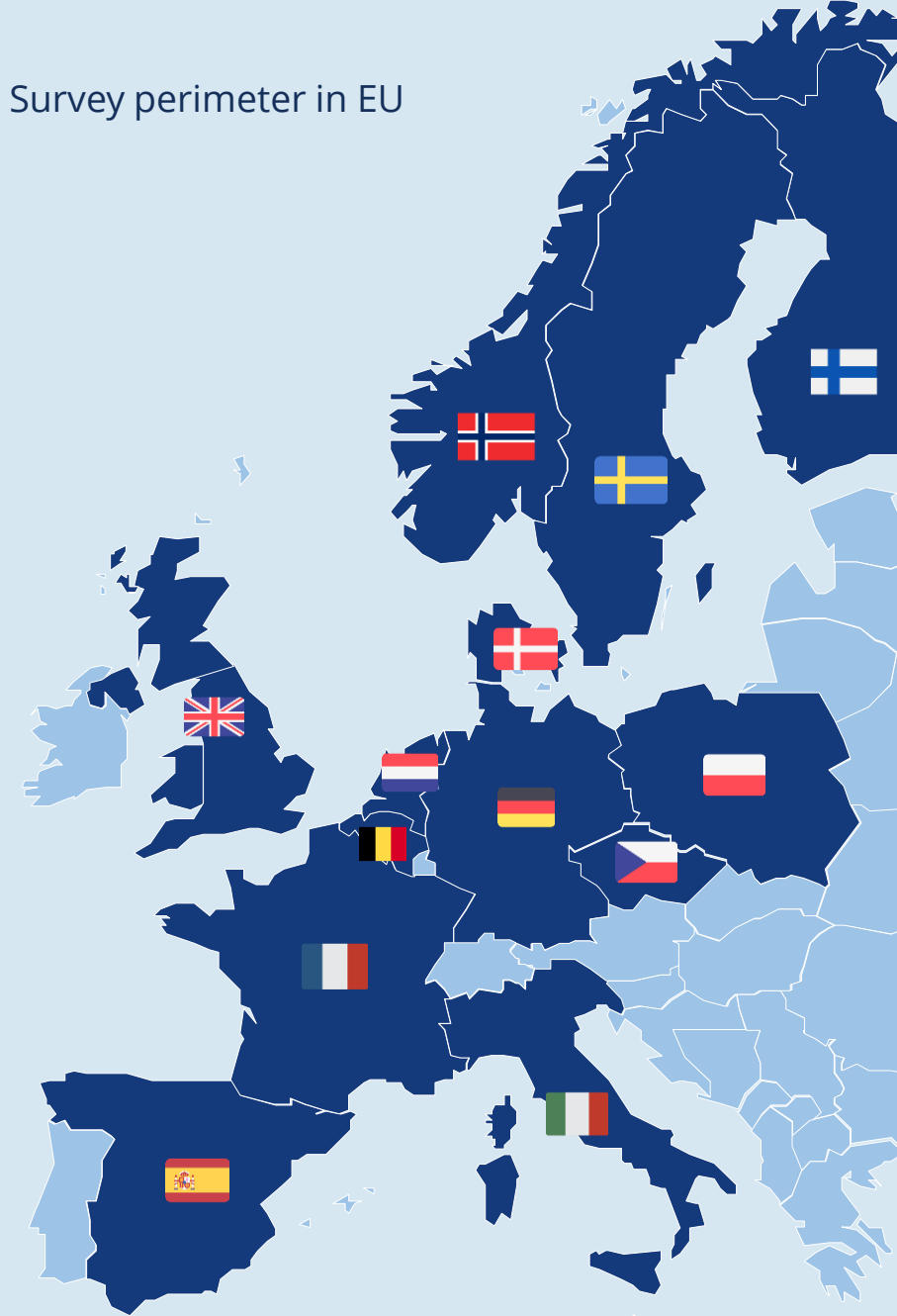


The form was opened to new responses from:
10th July, 2023 to 17th July, 2023.

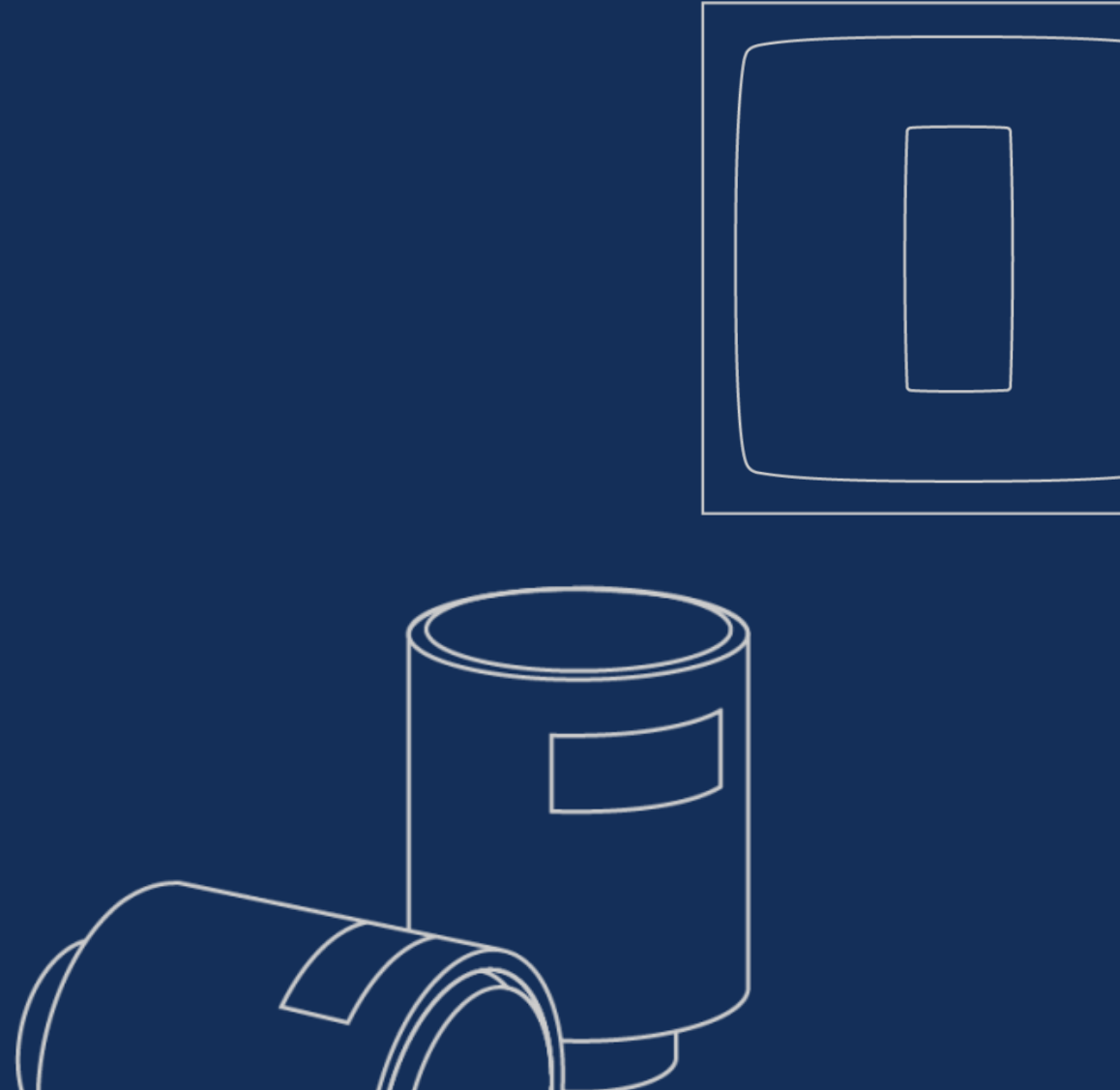
All answers were anonymous and no personal data was collected as part of this survey.

Methodology

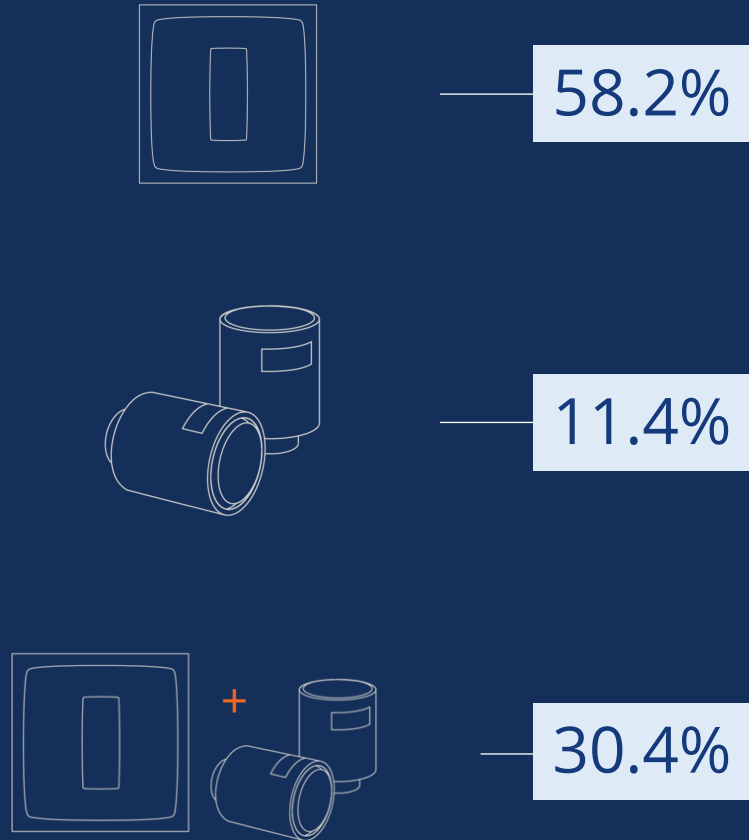
Survey perimeter in EU



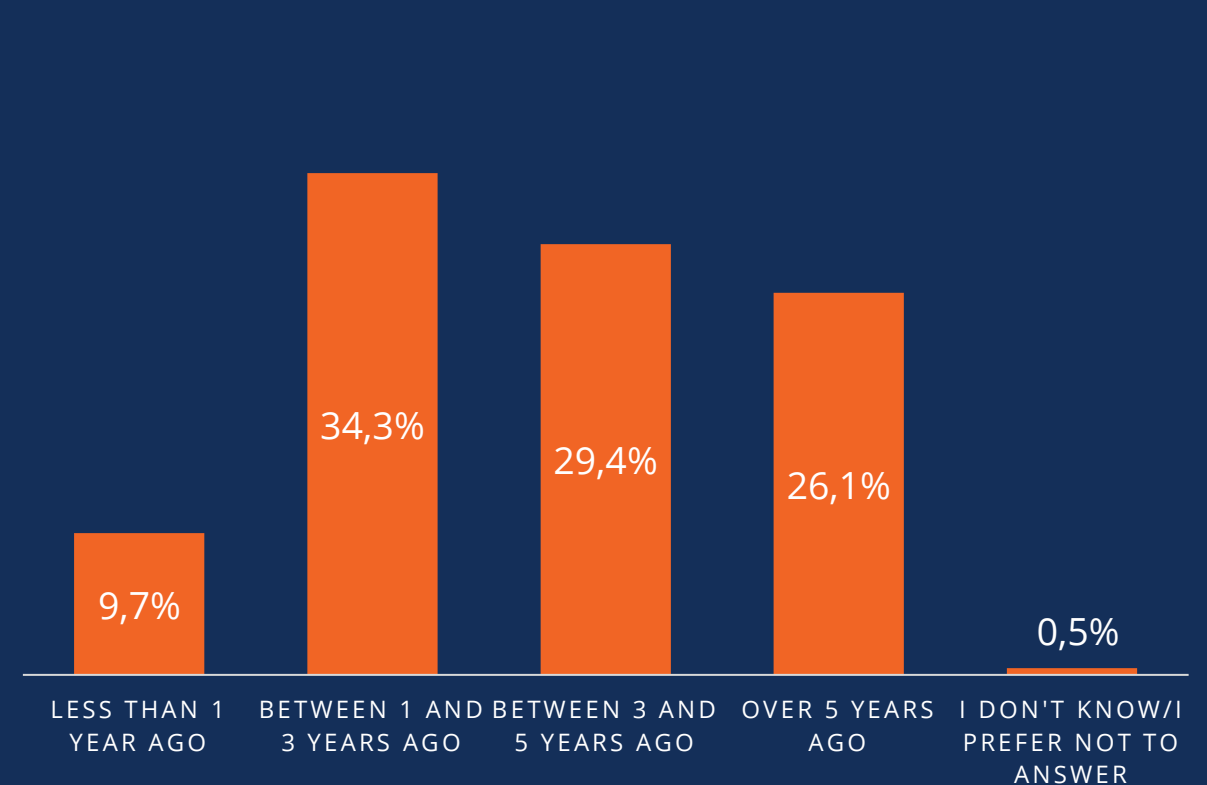
Profiles .



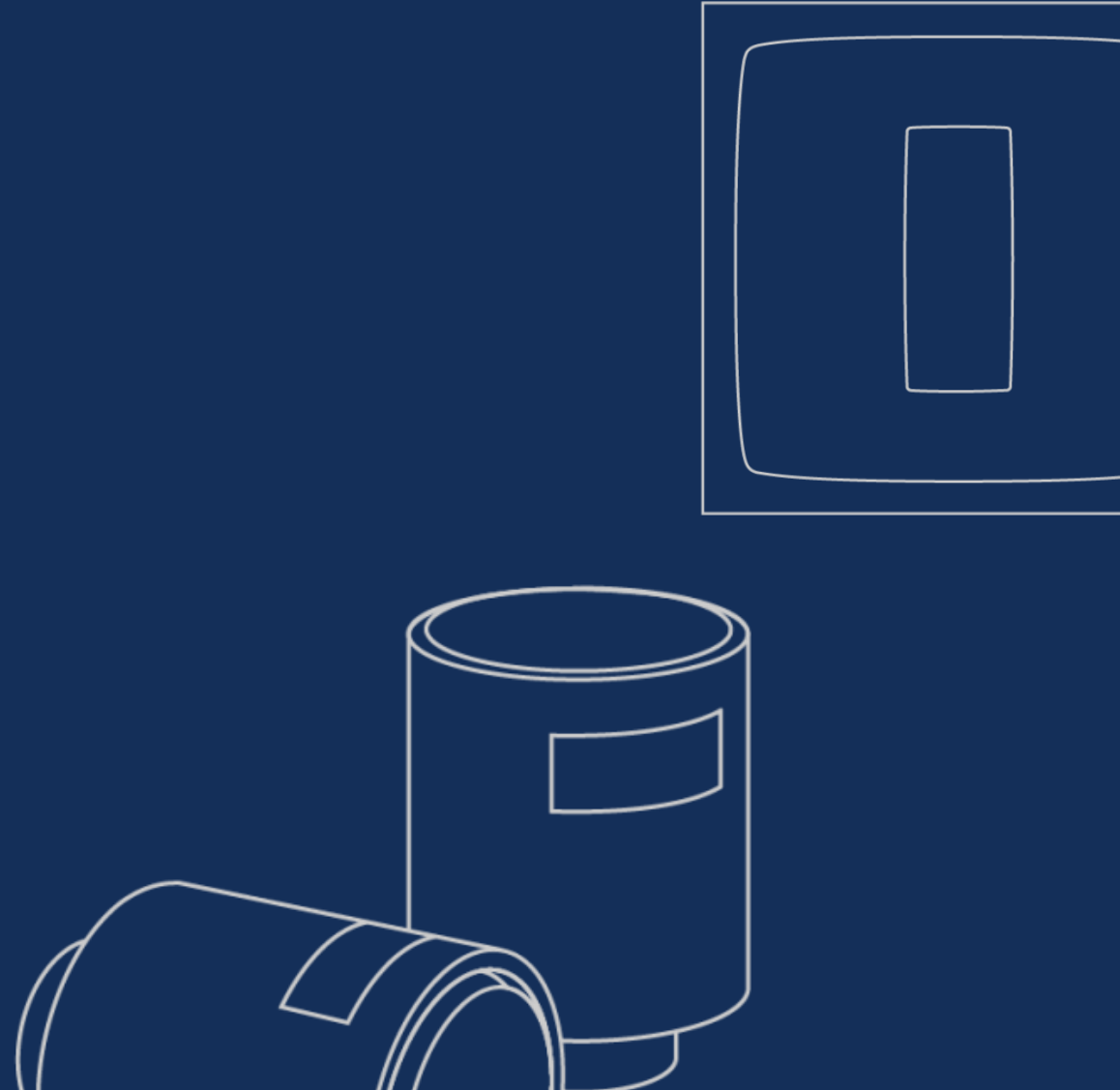
Type of product(s) owned



HOW LONG AGO DID YOU INSTALL YOUR SMART(S) PRODUCT(S) ON YOUR HEATING SYSTEM?

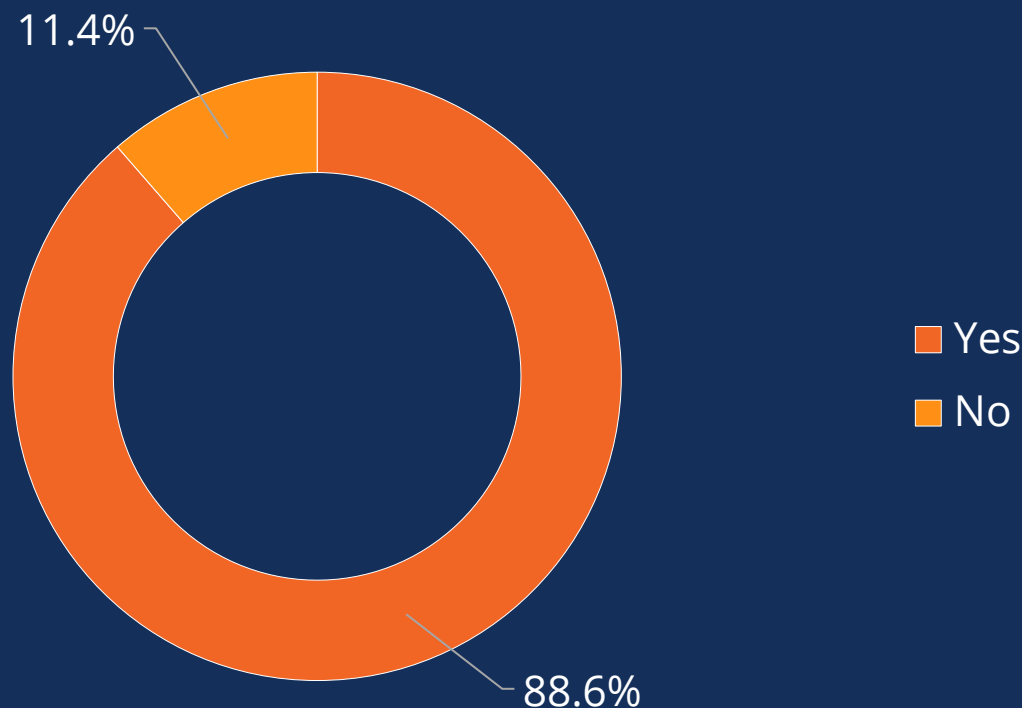


Results .



Q/ WOULD YOU SAY YOU ARE SAVING ENERGY USING THE NETATMO SMART HEATING SOLUTION INSTALLED IN YOUR HOME?

Almost 90% of our Netatmo users say they are saving energy.



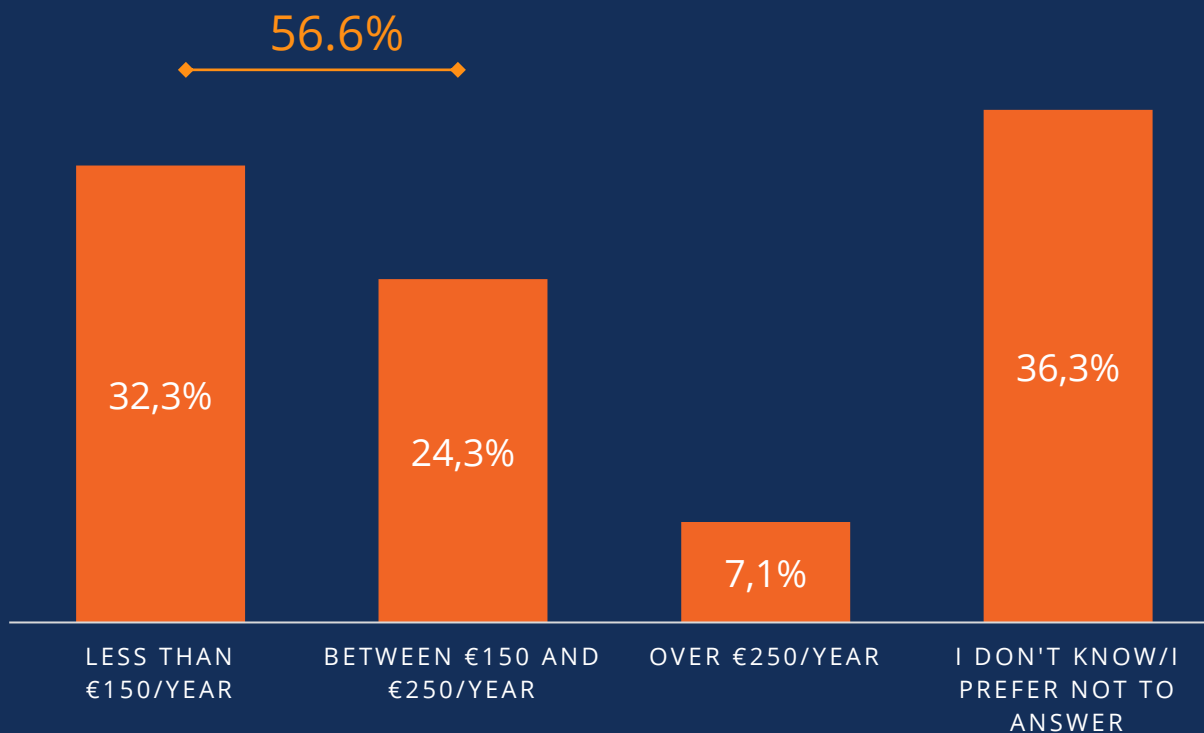
Results



2,385 respondents

Q/ HOW MUCH DO YOU THINK YOU SAVE ON YOUR ENERGY BILLS BY USING THE NETATMO SMART SOLUTION INSTALLED IN YOUR HOME?

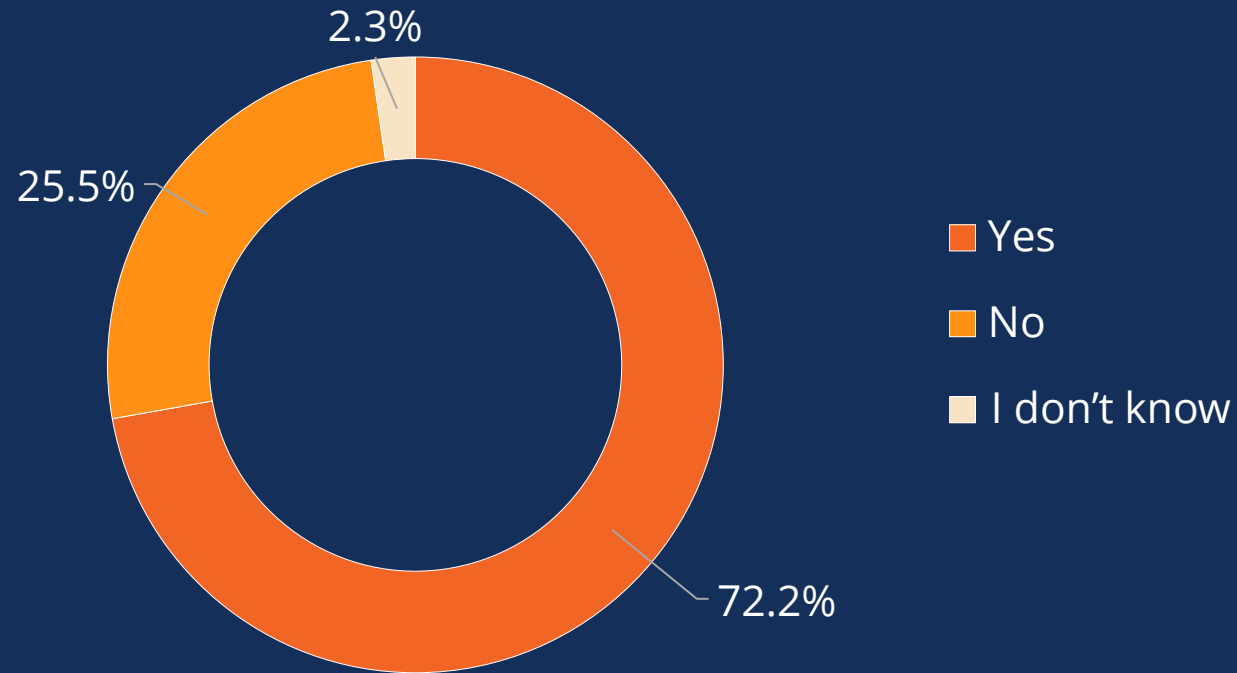
Up to €250/year in savings reported by the majority of our Netatmo users.



Results

 2,385 respondents

Q/ GIVEN THE RECENT ENERGY CRISIS, HAVE YOU REDUCED THE TEMPERATURE SETTING ON YOUR HEATING TO SAVE ENERGY?

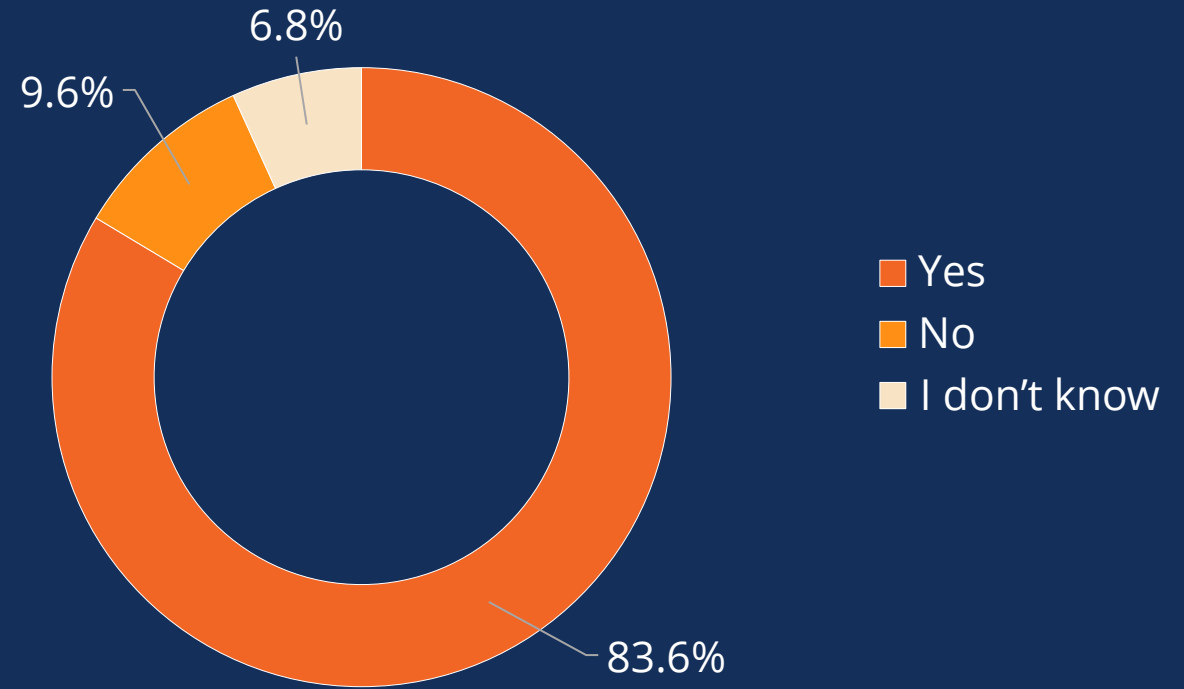


Results

 2,385 respondents

Q/ WOULD YOU SAY THAT YOUR NETATMO SMART HEATING SOLUTION ENABLED YOU TO STAY COMFORTABLE, DESPITE TURNING DOWN YOUR HEATING?

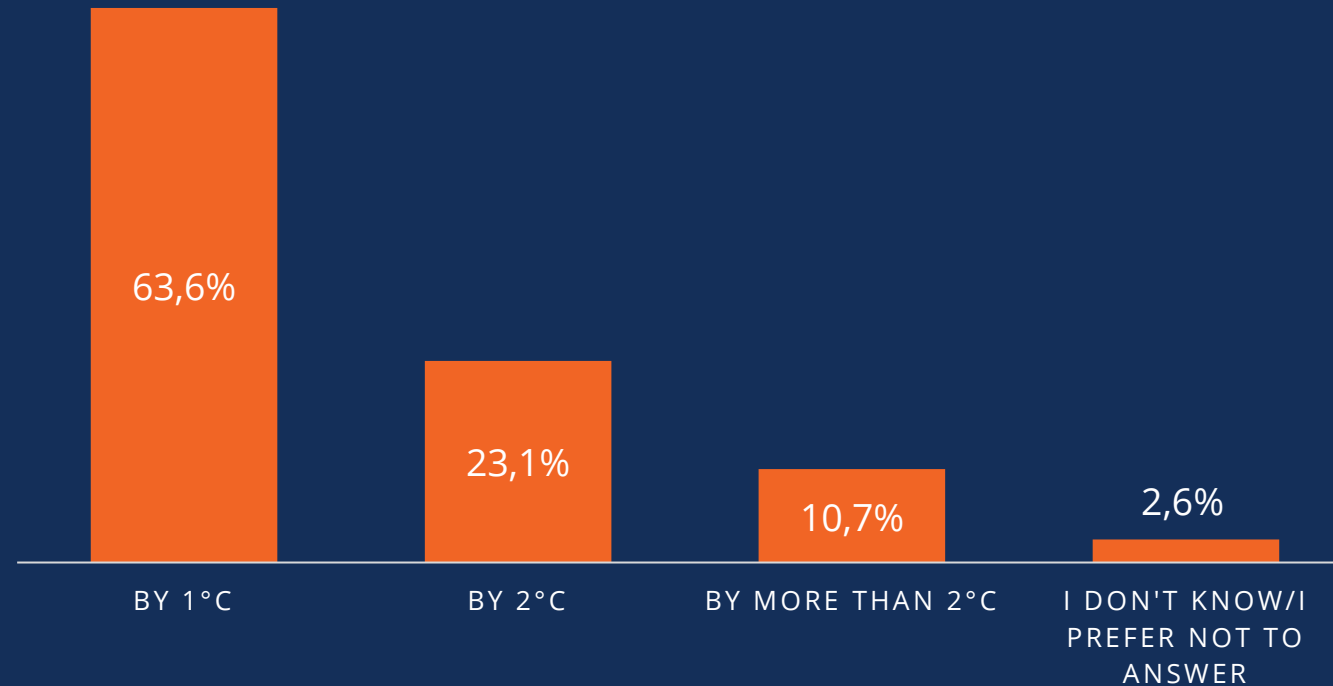
84% of our Netatmo users say that they are still comfortable despite their energy-saving methods.



Results

 2,385 respondents

Q/ ON AVERAGE, BY HOW MANY DEGREES DID YOU TURN DOWN THE HEATING IN YOUR HOME LAST WINTER TO SAVE ENERGY?

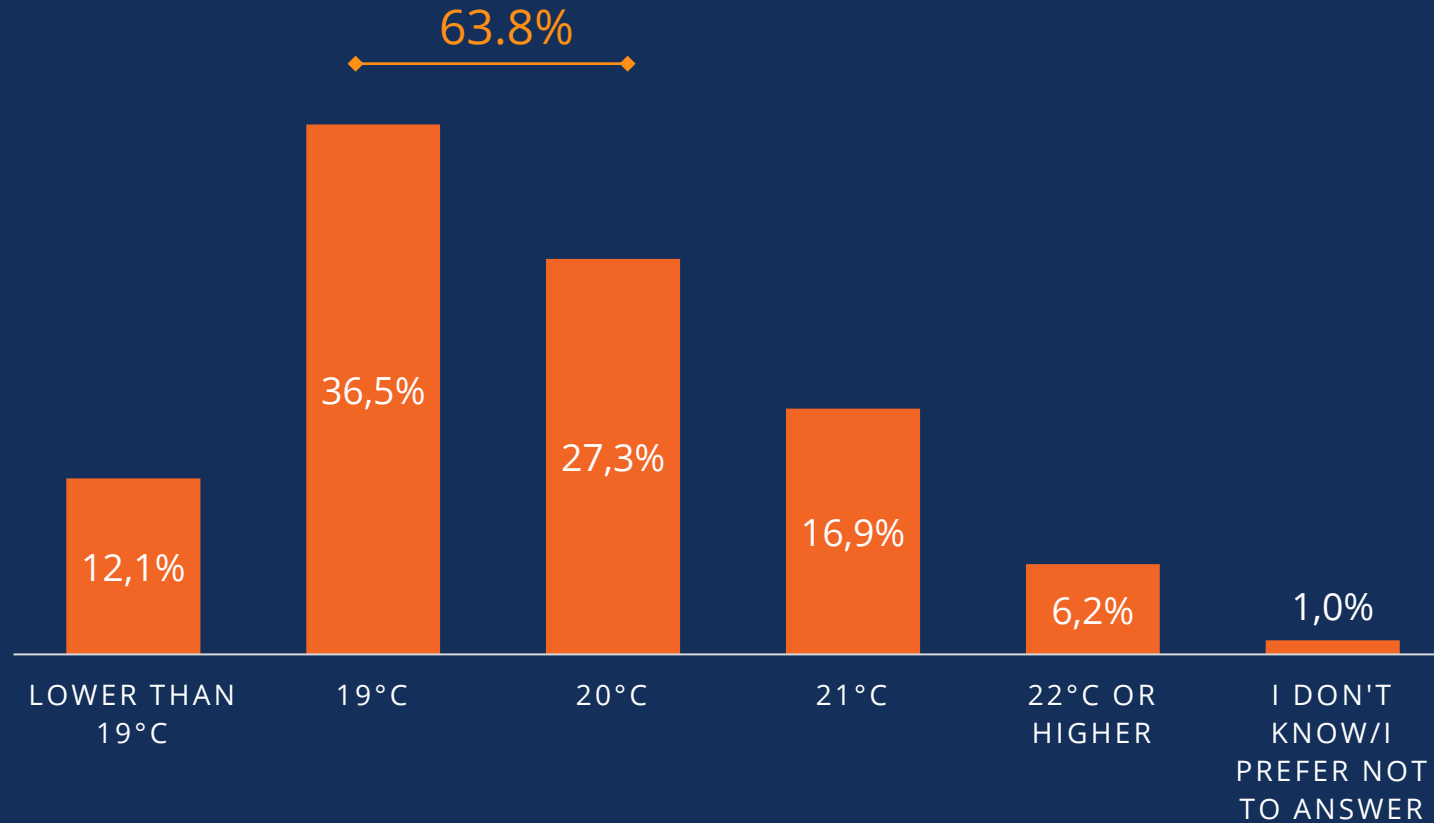


Results



2,385
respondents

Q/ ON AVERAGE, WHAT TEMPERATURE DID YOU SET YOUR HEATING TO LAST WINTER?



Results

 2,385 respondents

Q/ WHY DID YOU CHOOSE AND INSTALL YOUR NETATMO SMART HEATING SOLUTION?

1 in 2 Netatmo users chose their smart solution to save energy.

To easily control and regulate my heating

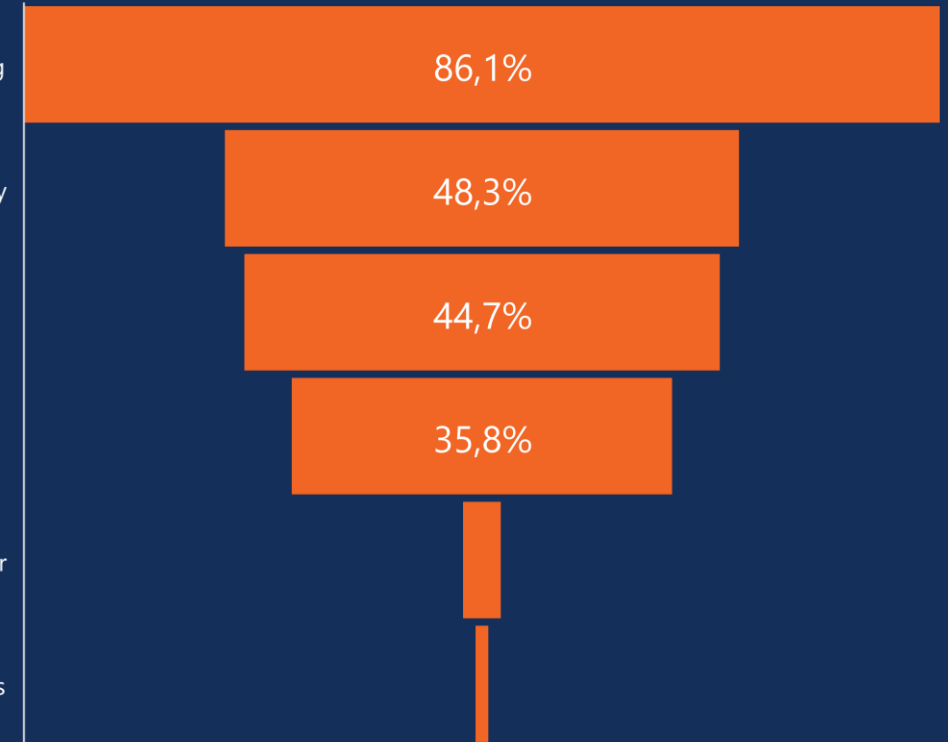
To save energy

To track and analyse my heating activity...

To ensure the right temperature in my...

Other

None of these reasons

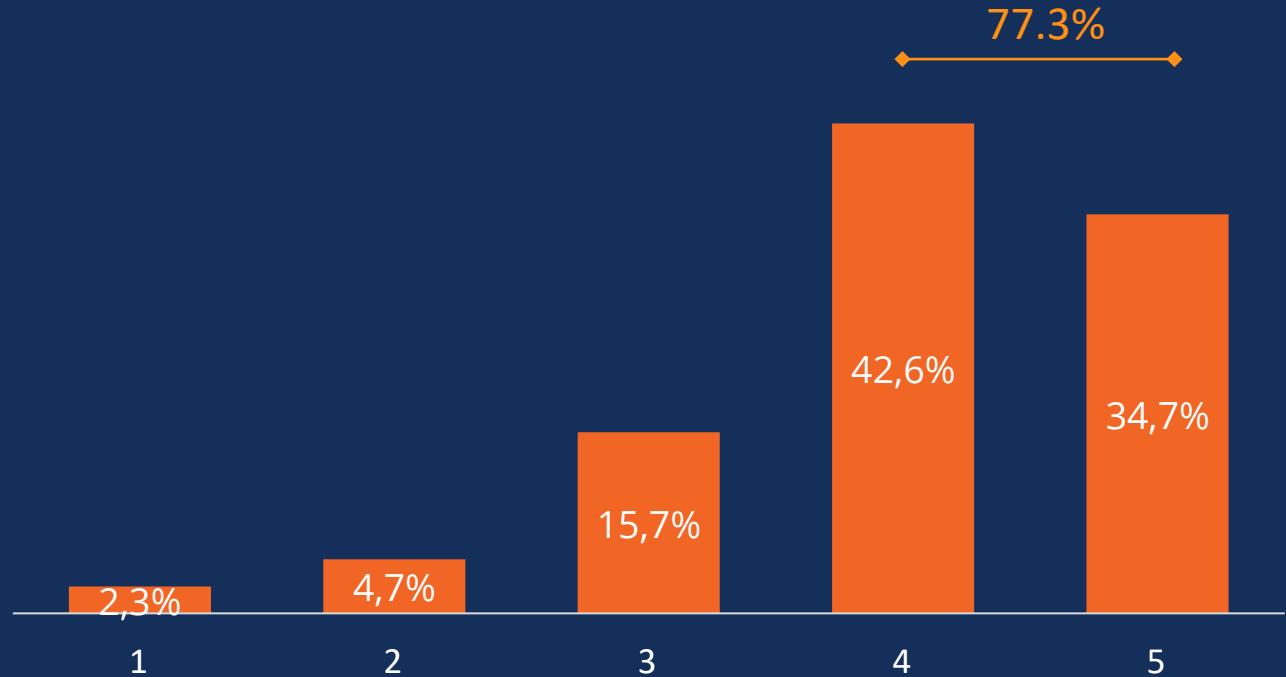


Results

 2,385 respondents

Q/ OVERALL, HOW SATISFIED ARE YOU WITH YOUR NETATMO SMART HEATING SOLUTION ON A SCALE OF 1-5?

*Average satisfaction result:
4.0/5*

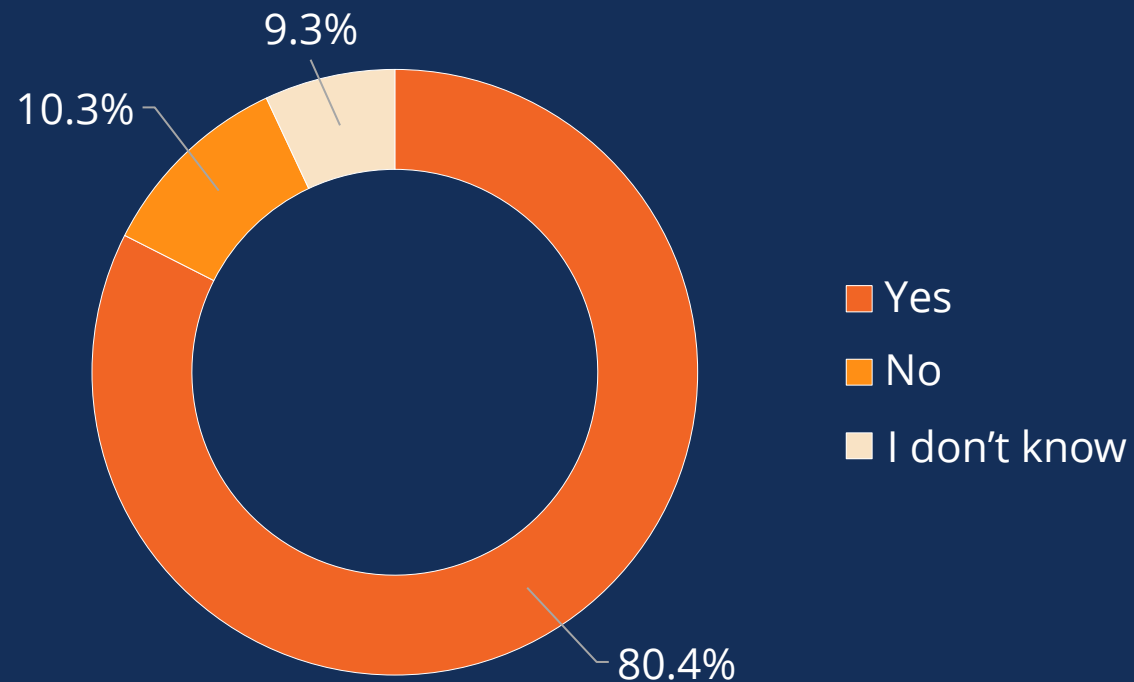


Results

 2,385 respondents

Q/ WOULD YOU RECOMMEND YOUR NETATMO SMART HEATING SOLUTION TO A FRIEND?

80% of our users recommend their Netatmo smart heating solution.



Results



2,385
respondents



Discover The Smart Home :
netatmo.com